



# CONTENTS

## 01

### About us

- History
- Daesang Group Overview
- Daesang Welllife
- Global Presence
- Product Overview

## 02

### Our Products

- **NUCARE**
- Complete Balanced Nutrition
- Specialized / RTH Nutrition

### • MyMeal

- Protein drink
- Protein Powder
- Protein Bar

### • Welllife

- Chlorella
- Red Ginseng
- Inner Beauty
- Vitamin and Minerals

## 03

### Facilities

- R&D Center
- Manufacturing Plant



## ABOUT US

**We will grow and develop as the best health food company in Korea**

Founded in 2002, Daesang Wellife is a leading health brand in Korea which is continuously making progress through high value-added total health businesses such as dietary supplement and health-related services.

We have contributed to healthy and happy life of our customers with the motto of 'health & food science', which developed food research know-how accumulated during half-century into health science.

'NUCARE', complete nutrition brand for general customers and patients, has been producing balanced nutrition products from specialized manufacturing facilities since 1995. With raw materials of highest quality and scientific efficacy, we contribute to the public health by developing the product of best quality. Daesang Wellife, aiming for constant innovation, is concentrating on future-oriented growing businesses such as health business and silver business in order to become a leader of domestic and global market.

We are doing our utmost best to grow into a company with the best technology, quality, and service competitiveness. Through continuous management innovation, we aspire to become the "Pioneer of the aging era who leads customers to healthy life through harmonization of people, technology and information".

**We ask for your continuous interest and support for Daesang Wellife, and we wish you peace and good luck in your future.**



## HISTORY

"A proper pioneer of the age of centenarians,  
leading customers to a healthy life through the harmony between people,  
technology, and information"

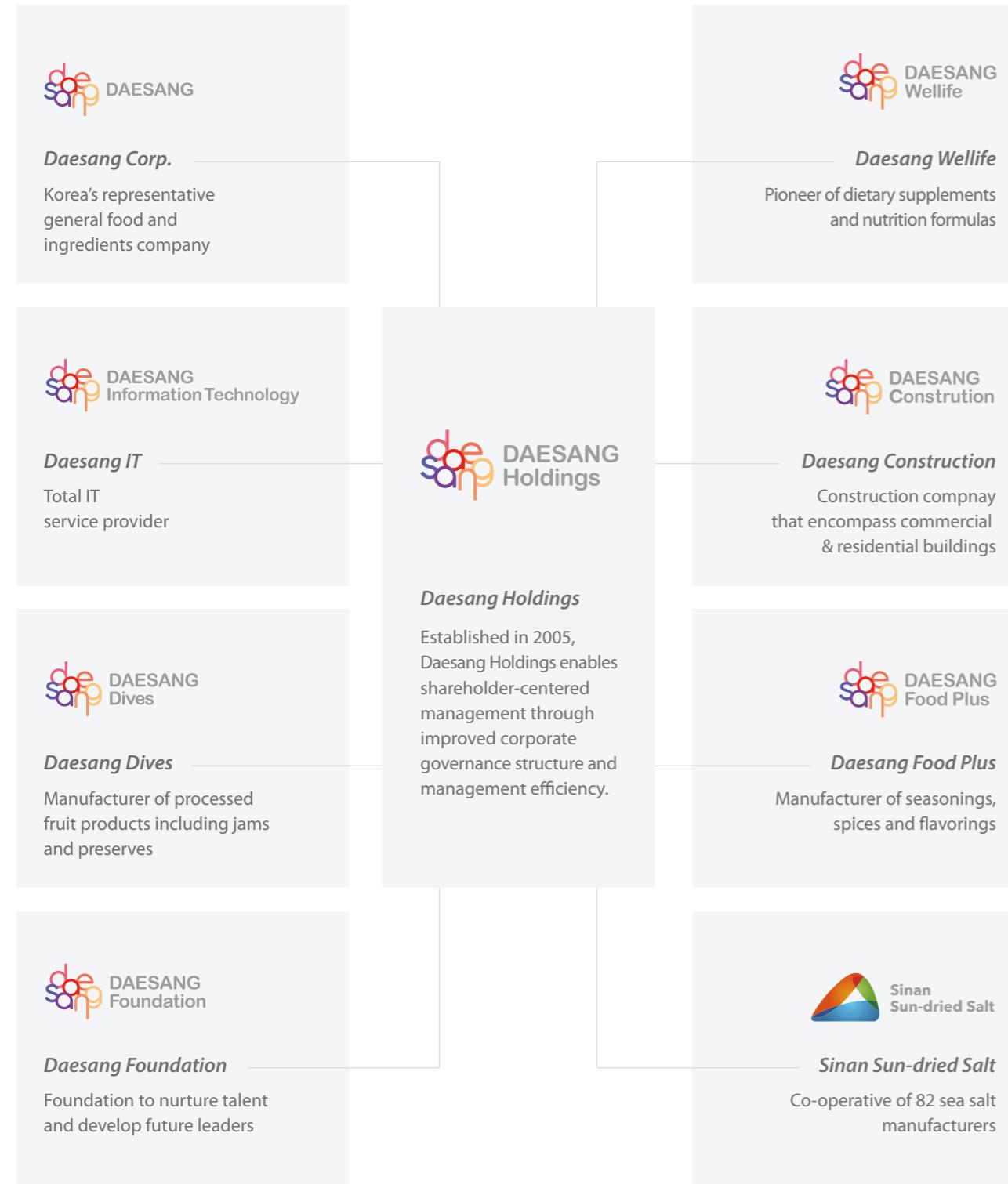


1956	1970	1987	1997	2010
<b>Introduction</b>	<b>Take-off</b>	<b>Growth</b>	<b>2<sup>nd</sup> Take-off</b>	<b>Global &amp; Expansion</b>
<b>1956</b> Establishment of Dong-A Whasung Industrial Corp. (now Daesang)	<b>1973</b> Establishment of PT Miwon Indonesia	<b>1989</b> Acquired MJC Co., Ltd. and entered coffee business	<b>1999</b> Establishment of Daesang Farmsco Co., Ltd.	<b>2013</b> Completion of starch syrup manufacturing plant in the Philippines
<b>1960</b> Production of MSG by Fermentation	<b>1976</b> Completion of Miwon Co., Ltd. starch sugar manufacturing plant in Seoul	<b>1990</b> Completion of Miwon Co., Ltd. frozen foods manufacturing plant in Cheonan	<b>2005</b> Establishment of Daesang Holdings Co., Ltd.	<b>2014</b> Completion of palm oil manufacturing plant in Indonesia
<b>1964</b> Began starch and starch sugar business	<b>1981~1982</b> Establishment of Miwon Hong Kong Ltd. and Miwon USA Inc.	<b>1991</b> Establishment of Daesang Information Technology	<b>2006</b> Completion of Daesang starch sugar manufacturing plant	<b>2015</b> Daesang Corp. acquired lysine business
<b>1965</b> Completion of manufacturing plant in Seoul	<b>1982~1984</b> Completion of Miwon Co., Ltd. nucleic acid manufacturing plant in Gunsan Establishment of Daesang Farm Co., Ltd.	<b>1992</b> Opening of Beijing Office	<b>2010</b> Completion of vegetable juice manufacturing plant in Hoengseong Completion of Sinan Sun-dried Salt Corp. manufacturing plant	<b>2018</b> Establishment of Daesang Life Science Corp. (Spin-off from Daesang Group)
		<b>1993</b> Establishment of Sang Am Communications Inc.		<b>2020</b> Establishment of Cheonan plant 2 (NUCARE)
		<b>1994</b> Establishment of Miwon Vietnam		<b>2022</b> Change of corporate name to Daesang Wellife
		<b>1996</b> Launch of Chungjungone brand		



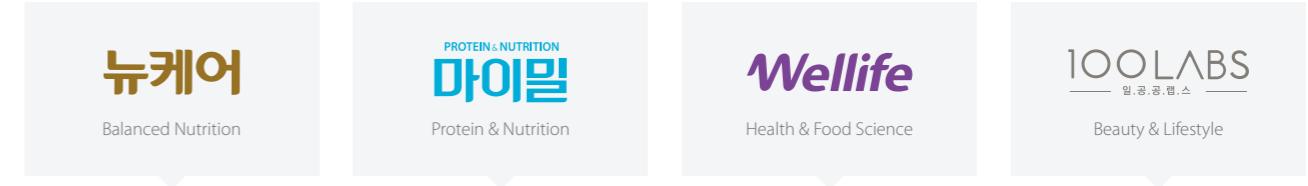
## DAESANG Group

DAESANG is operating various businesses at domestic and abroad, including food and Ingredient, distribution, and infrastructure



DAESANG  
Welllife  
대상웰라이프

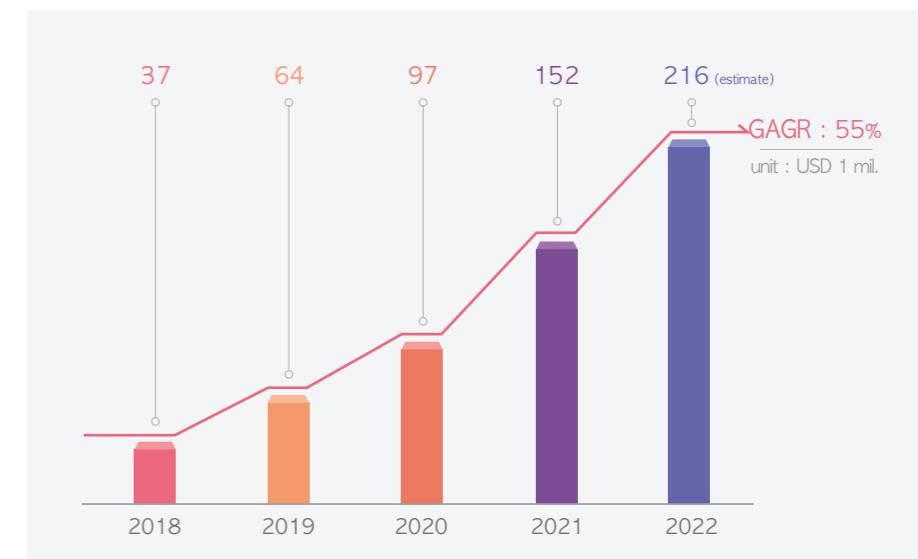
We are contributing to the healthy lives of our customers by advancing health sciences using our know-how gained from a half-century of food research



<b>Care business</b>	<b>Meal replacement</b>	<b>Dietary supplement</b>	<b>Beauty &amp; Lifestyle goods</b>
<ul style="list-style-type: none"> <li>Medical &amp; senior nutrition</li> <li>Care food</li> </ul>	<ul style="list-style-type: none"> <li>Protein-based nutrition</li> <li>Weight loss, muscle gain</li> </ul>	<ul style="list-style-type: none"> <li>Differentiation in functional ingredients</li> <li>Customized products for clients</li> </ul>	<ul style="list-style-type: none"> <li>Skin care &amp; body care cosmetics</li> <li>Eco-friendly concept brand</li> </ul>
<ul style="list-style-type: none"> <li>Complete Nutrition Drink</li> <li>Enteral/Specialized Medical Nutrition</li> <li>Nutrition Supplements</li> <li>Nutrition snack</li> </ul>	<ul style="list-style-type: none"> <li>Protein drink</li> <li>Protein powder</li> <li>Protein bar</li> </ul>	<ul style="list-style-type: none"> <li>Chlorella</li> <li>Red Ginseng</li> <li>Inner beauty</li> <li>Vitamin &amp; minerals</li> <li>Enzymes</li> </ul>	<ul style="list-style-type: none"> <li>Skin care &amp; body care cosmetics</li> <li>Eco-friendly concept brand</li> </ul>

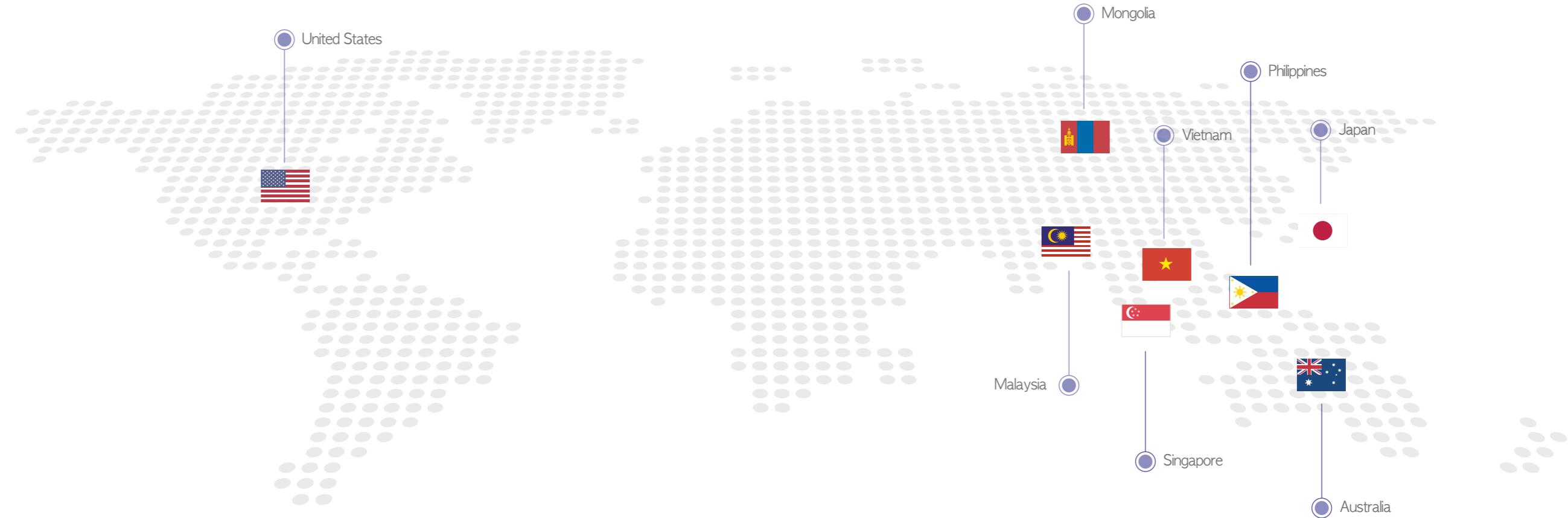
## Sales Growth Trend

We are achieving harmonious growth between humans and the environment



## Global Presence

Based on in-depth understanding of Asian culture,  
Daesang Wellife plans to strive and expand into other global markets.



## Sales Channel

Healthy & caring products of Daesang Wellife can now be found in hypermarket, supermarket, CVS, mom & kids store, hospital, clinic and online shop around the world.



USA



Mongolia



Mongolia



Japan



Japan



Japan



Australia



Vietnam / Singapore  
Malaysia / Philippines



Vietnam / Singapore  
Malaysia / Philippines



Vietnam



Vietnam



Vietnam



Vietnam



Vietnam

## Inner Beauty



### Pomegranate Collagen Jelly Stick

- Contains 1,000mg of micromolecular marine collagen (an average of 300Da\*)
- 100% of pomegranate concentrate from Spain
- Various supportive ingredients to boost skin health: Hyaluronic acid, Elastin, L-cysteine

\* Da: an abbreviation for Dalton, unit of molecular mass.  
The smaller the molecule size, the easier and faster absorption

- 300g (20g x 15 sticks)
- Shelf life : 18 months



### Vita Collagen

- Contains 1,000mg of micromolecular marin collagen (an average of 300Da\*)
- 100mg of Vitamin C added for the synthesis and maintenance of collagen
- Sweet and Sour Cranberry flavor



### Daily Probiotics 19

- Combination of 19 species of probiotics strain approved by the Ministry of Food and Drug Safety of Korea
- Guaranteed probiotics count of 1,000,000,000 CFU
- Patented<sup>[1]</sup> Kimchi probiotics of Daesang "Lactobacillus plantarum DSR M2"
- Patented<sup>[2]</sup> SP coating technology to protect probiotics safely to reach guts
- Prebiotics + Zinc + Vitamin D for strong bone and immunity

- 60g (2g x 30 sticks)
- Shelf life : 24 months



### Beauty Pomegranate & Red Ginseng

- **Volume :** 10ml x 30 sticks
- Combination of pomegranate extract from Spain and 6 year-old Red ginseng

- Shelf life : 24 months



### Red Pomegranate 100

- 100% of ONLY Pomegranate concentrate
- Pomegranate is a good source of 10 essential vitamins
- Rich in Ellagic acid and polyphenols, which protect against oxidant

- 50ml x 30 pouches
- Shelf life : 24 months



- Volume: 50ml x 30 pouches
- 6 ea per box
- Shelf life: 24 months

## DAESANG WELLIFE Red Pomegranate 100

Pomegranate contains Ellagic acid, polyphenols, vitamins and minerals. Pomegranate concentrate from Spain which is one of the famous pomegranate cultivate country in EU

*Point 1* 100% of ONLY Pomegranate concentrate

*Point 2* Pomegranate is a good source of 10 essential vitamins and minerals

*Point 3* Rich in Ellagic acid and polyphenols, which protect against oxidant

Beauty

Red Pomegranate 100



- Volume: 10ml x 30 pouches
- 10ea per box
- Shelf life: 124months

## DAESANG WELLIFE Beauty Pomegranate & Red Ginseng Stick

Pomegranate contains Ellagic acid, polyphenols, vitamins and minerals. Pomegranate concentrate from Spain which is one of the famous pomegranate cultivate country in EU

- Point 1* Combination of pomegranate extract from Spain and 6 year-old Red ginseng
- Point 2* Once a day, take one stick for your skin beauty and health.
- Point 3* Ellagic acid helps for anti -aging and skin protection and red ginseng restores energy and enhance immunity, blood flow, memory and antioxidant activity

Beauty

Beauty Pomegranate & Red Ginseng Stick

## R&D Center

DAESANG WELLIFE continues to innovate with over 23 clinical studies and 11 ingredients recognized by Ministry of Health



## Manufacturing Plant

With establishment of Cheonan F2 in 2021, Daesang Wellife strives to meet the global standard of manufacturing



## Clinical Study



Product	# of studies	Journal/Source
NUCARE Roasted Rice	4	The Korean Nutrition Society, etc.
NUCARE Strawberry		
NUCARE 300TF	2	Nutr Res Pract
NUCARE Fiber	1	KSPEN
NUCARE Diabetic Meal DM	4	JOURNAL OF MEDICINAL FOOD
NUCARE High Protein	2	J Periodontal Implant Sci
NUCARE NO-NPO	7	BJA
NUCARE OMEGA	1	Asian Pac J Cancer Prev, 2022.23 (2), 485-494
NUCARE CURACT(discontinued)	1	Samsung Medical Center
NUCARE Active	1	Clin Nutr Res. 2021 Jan;10(1):24-35
NUCARE Glucose Plan	1	Kyunghee University Clinical Nutrition Research Center
<b>Total</b>	<b>24</b>	

## Patent



No.	Patent No.	Journal/Source
1	1358819	KR1358819 (improving oral function after periodontal disease surgery)
2	1406975	No. 2012-0104118 Ginsenoside Rg3 Enrichment Activity
3	1383155	2011-0140932 (Patent 10-1383155) Nutritional food for patients containing dietary fiber
4	1291759	Food composition for weight loss comprising lemon and maple syrup
5	1100918	Balanced nutritional beverage composition for diabetic patients and manufacturing method thereof
6	2004699	High viscosity enhancer with good dispersibility and rapid viscosity increase

## HISTORY

'07.11	· NUCARE plant transfer (Icheon Cheonan)
'08.07	· NUCARE FSMP HACCP certification (First in Korea)
'09.03	· Can type material replacement (Steel Aluminum)
'09.04	· Automation of pallet loading
'13.07	· Implementation of UHT, Aseptic System
'15.07	· Implementation of RTH Pouch filling facility
'17.10	· Implementation of aseptic packaging facility
'19.06	· FSMP FSSC 22000 certification
'21.12	· Completion of Cheonan factory 2 construction



[FSSC 22000]

[HACCP]

[GMP]

---

---

---

## INTO YOUR WELL LIFE

We are contributing to the healthy lives of our customers  
by advancing health sciences using our know-how  
gained from a half-century of food research



D A E S A N G   W E L L I F E