

# DERMAZONE store

Company profile





## Who are we:

Dermazone store is one of the leading cosmoceutical online stores in the region. we are specialized in cosmetic. personal, skin, nutrition, and health care products which are found in professional clinics, pharmacies and homes throughout the Middle East and GCC countries

We are proud to help healthcare providers to enrich thousands, perhaps millions of people to feel better.

## Our Mission

To maintain the high rank of the online store as a trusted seller of effective Pharmaceutical, high quality natural supplements, and the most innovative skincare and personal care products in addition to providing our clients with top niche service.



## Our Vision

Our vision in Dermazone store is to be recognized as a one of the top ranked health and personal care online stores in the region.

We serve our vision by striving for excellence every day, & constantly seeking top quality products by well known international brands

# Categories & Products

More than 90 fabulous products

## Hair *Care*



## Skin *Care*



## Sliming *& Detox*



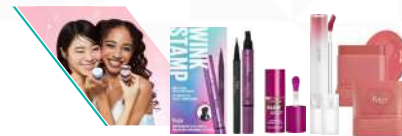
## Korean *Care*



## Health *& Activity*



## Personal *Cosmetics*





## Our Partners:



coxjr



DERMACEUTIC  
LABORATOIRE



PEACH C

Kaja



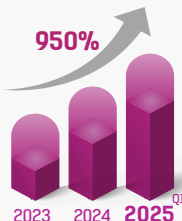
I DEW CARE



# Main partners growth

**cox|jr**

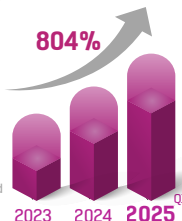
Coxir is a Korean skincare brand known for its clean & simple formulas. It focuses on natural ingredients like hyaluronic acid, green tea, and snail mucin. Their products are designed for hydration, brightening, and anti-aging. Coxir is cruelty-free and suitable for sensitive skin. It's also affordable, making it popular worldwide.



The heritage of Korean bath culture. For the past 60 years, we have been leading a healthy and fresh food culture.

It is a lifestyle business newly launched in September 2020 by Daesang Group, the nation's leading comprehensive food company.

A healthy life, a society full of warmth, and a future created by Daesang.

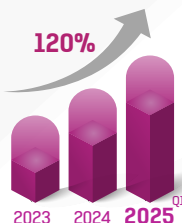


Our priority is to use only top-quality fully-tested raw materials,

- First Largest Vitamins, Supplements, & Herbal company in Canada.
- Fastest Growing Vitamins, Supplements & Herbal company in Canada.
- Group of WN Pharmaceuticals Company.
- More than 1200 Products

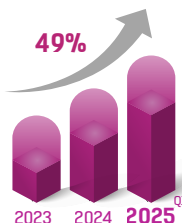


Sensilab is a European wellness brand offering dietary supplements. It focuses on health areas like weight loss, immunity, and overall wellness. Their products use natural, science-backed ingredients. Everything is made to high European quality standards. Sensilab promotes healthy living with easy, effective solutions.



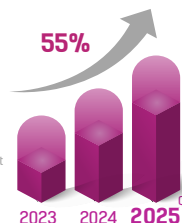
Hair Growth Award Winning Shampoo and Conditioner by Watermans.

Unisex fast action max results hair growth follicle feeding formula revitalises dull, dry, lifeless hair bringing back the youthfulness to thin, flyaway hair, returning your luscious locks to their former glory.



## I DEW CARE

I Dew Care was created to offer the most fun and effective skincare experience ever developed. We call it Seriously Fun Skincare because we make fun formulas that seriously work. From playful packaging to proven product efficacy, we strive to delight our customers with fun and unique textures, sensorial scents, and real visible results. Our clinically tested and efficacious formulas,



# Channels

*We Are Social*



250K



@dermazonestore



155K



Dermazone store



81K



dermazonecenter



96K



@dermazone.gulf



+971 50 759 2835  
+971 58 525 7600

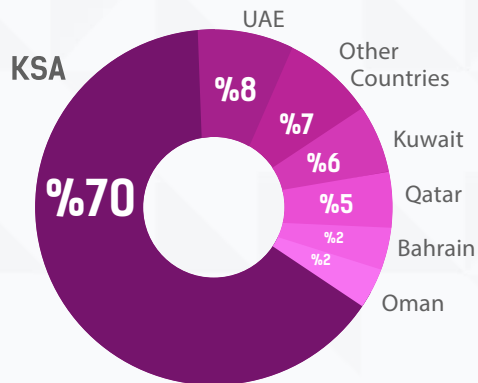


dermazone store

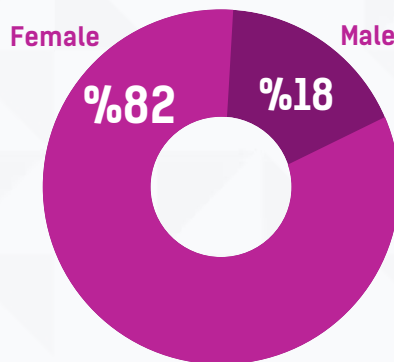
# Clients



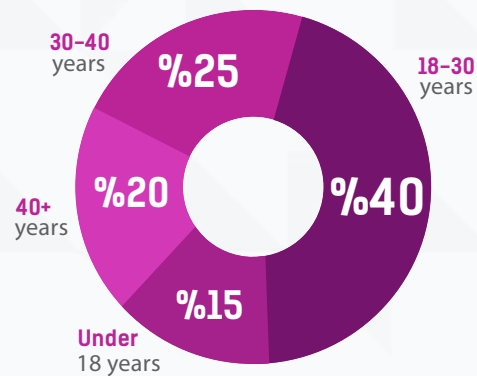
## By Location



## By Gender



## By Age Group





# Marketing

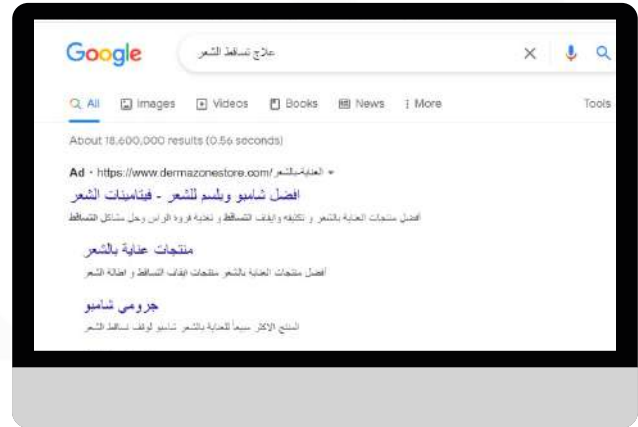
## Instagram & Facebook *Ads*



## SnapChat, Youtube & Tiktok *Ads*



## Google *Ads*



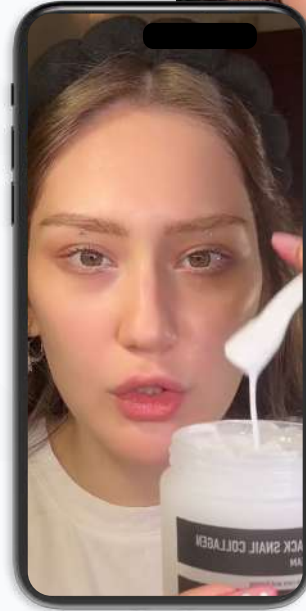
## Celebrities Endorsed Brands



لجين  
Lujain



Amar



قمر



# Affiliate Marketing

We run our own affiliate program

**EASY FAST  
INCOME**



**JOIN**  
THE LARGEST AFFILIATE  
MARKETING PROGRAM WITH  
DERMAZONE

Our affiliate partners

Link Arabey



Cretio



Affiliate Mates



Admitad



Sahseh



# Website Statistics

Over  
**600K**  
Happy  
Customers



Over  
**1Million**  
Sessions Opened  
Per Month



Over  
**156%**  
Orders growth  
rate  
Per Month

Over  
**600%**  
Growth Rate  
Per Month



Over  
**135%**  
Customer growth  
rate

Over  
**1.3M**  
Page Views  
Per Month



Over  
**33%**  
Repeated  
Customer  
Per Month



## What do they say about us ?

Over  
%99.5  
POSITIVE  
FEEDBACK

2023/04/04

S

S.khalied

My hair stopped falling out after using  
for about 38 days of Biotin Beauty  
Gummies. thanks dermazon team

شهر ونص انا وخواتي ع هيمو وفيتامين دال  
اما بيوتي جاميز خلصت عليتين قبل شهرين  
وبديت بعليتين هشرين يعني لي شهرين ياربي  
تساقط شعرنا خفف بشكل حمدلله بتمدكم  
خلاصص 🙏🙏

2023/05/02

roze

r

fast delivery fast support  
i started to use my products now

2022/16/12

.A.M Verified

A

الرياض

حصل شعري تطيح بعد استخدامي لجاميز  
من ثاني شهر لاحظت الفرق ومع الاستمرار  
لك الحمد ياربي توقف تماما.

M

2022/28/12

Verified

منيرة مجرشي

فيتامين روعه وقف التساقط وقوة اضافي  
انصحكم فيه طعمة لذيذ وما يسمن 🥰

حبيبتي اذ ماعليك امر عطيتني طريقة  
الاستخدام كامله وشكر ررررر الله يسعدك  
دنيا واخره 🍀🍀🍀 على تعاملك الجلوه  
صراحه في حياتي ماشفت مثل تعاملك الله  
يرزقك باللي تتمنين 🥰

٧:٣٠ م

A

2023/03/01

.A.M Verified

منتج جميل

مررره جميل طلبت كورس ه شهرين ومرة  
حسيت تغير في شعري خف التساقط  
بشكل ملحوظ واظافري صارت أقوى 🥰

2022/12/05

Verified

إبتسام 89

بيوتي جامز

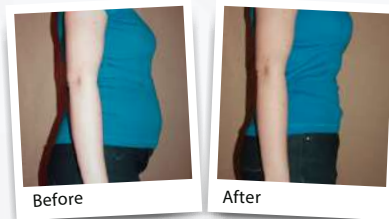
تحسنت بشكل ملحوظ أعاني من تكسر  
أظافري

# Proven results

Using *HairCare* products



Using *Sliming* products



Using *SkinCare* products



# Proven results

Best of Korean brands

coxjr

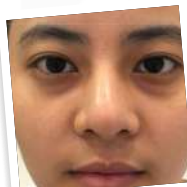
Using *Coxir* products



Before



After



Before



After

I DEW CARE

Using *Lip oil*



Mom's  
Bath Recipe  
SINCE 1989

Using *Mom's bath* products



Before



After



Before



After



## Market Activities

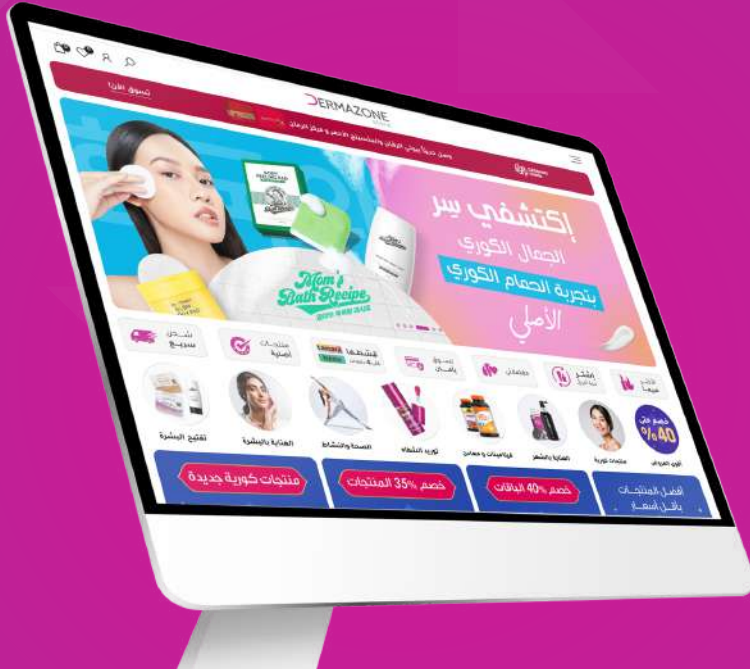
At Dermazone, we are actively creating marketing activities and participating in exhibitions in both Riyadh and Dubai to boost customer engagement. These efforts take place in well-known pharmacies such as Al Nahdi,



giving customers the chance to explore, test, and experience our products firsthand. It's an excellent way for us to connect with our audience, raise awareness, and help customers make informed choices about their skincare needs.



# Welcome @ **dermazonestore.com**



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- Customercare@dermazonestore.com

*Thank You.*